



**EQUIPMENT**  
RENTALS INDIA

Search Ends @ Equipment Rentals India

# Website Media Kit



# About Us

**Equipment Rentals India is India's leading exchange to buy sell and rent heavy construction equipment's. Our database is updated every day with latest equipment's available for sale or rent at different locations throughout India.**

Equipment Rentals India on the vision of it being a construction equipment Rentals India on the vision of it being a construction equipment aggregator in India for used and hiring segment of construction equipments.

As of today, the construction equipment industry is hard pressed for equipments and efficient deployment of assets. With some companies equipments are lying idle while some others are actively searching for the same equipments.

This platform is intended to bring in method and process to this search and deployment mechanism and make the process quick, transparent and hassle free.

# Marketing Opportunities

Reach your target audience through ad replacement in different content area with multiple marketing strategies.



Banner Ads



Corporate Video Production  
and Marketing



Newsletter Digest Insert



Advertorial (paid article or  
interview)



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# Rates & Dimensions

Banner Ads	Front Page	Front Page	News Page	News Page	News Page	News Page
Position	Right Box	Lower Right Box	Top Banner	Left Box	Middle Leader Board	Lower Right Box
Dimension	340 X 551	350 X 342	510 X 48	265 X 353	510 X 64	255 X 300
Rate/7 days	₹ 12,750.00	₹ 10,200.00	₹ 11,857.50	₹ 8,287.50	₹ 10,710.00	₹ 8,287.50
Rate/15 days	₹ 22,750.00	₹ 18,200.00	₹ 16,835.00	₹ 14,787.50	₹ 19,110.00	₹ 14,787.50
Rate/90 days	₹ 39,750.00	₹ 31,800.00	₹ 29,415.00	₹ 25,837.50	₹ 33,390.00	₹ 25,837.50
Newsletter Digest Insert	₹ 34,000.00	-----	-----	-----	-----	-----
Corporate video Production and Marketing	₹ 185,000.00	-----	-----	-----	-----	-----
Advertorial (Paid article or interview)	₹ 65,000.00	-----	-----	-----	-----	-----

\* The rates above are exclusive GST %





**For More Details Contact**

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